
SteveManatt

Objective

To join a vibrant and innovative team where I can use my technical, creative and leadership skills to ensure the organization gets the creative and technical support needed to achieve success.

Education

Hendrix College (1990 – 1994)

B.A. Physics

Experience

Manatt Web, LLC (www.manattweb.com)

Owner/Designer/Developer | [1/2002 – Present]

- Company exists to help small-medium businesses do business online – whether a new endeavor or to enhance an existing one. This involves various eBusiness consulting, graphic design, website coding, database design, security development, eCommerce and other activities needed to meet the client's objectives.

nGage Labs

Director, Platform Interface [12/2014 – 3/2015]

- Responsible for designing and developing the user interface and user experience for nGage Labs flagship product – Torque
- Integrate front-end design with mid-tier web service via AJAX/JSON
- Involved in product design as it related to user experience and technology strategies
- Stood up web servers in Amazon Web Services and configured to service company's development and production needs
- Overhaul of existing corporate website built on WordPress

Acxiom Corporation

Salesforce.com Platform Manager | Sales Operations [10/2011 – 11/2014]

- Developer | Developed custom applications using the force.com platform that met the business needs of the sales organization.
- Caretaker | Ensured that as updates were performed or customizations implemented, the platform would continue to serve the needs of our stakeholders. Coordinated updates to ensure maximum usability.
- Evangelist | Offered to expose the force.com platform to other business groups as a way to meet their needs.

Website/Internet Developer | Training & Development | [10/2006 – 10/2011]

- Develop/enhance/maintain a global custom computer based training (CBT) framework that allows Acxiom associates to view and be tested on any topic necessary.
- Develop various websites for both long-term and short-term needs. Examples include:
 - SkillTraX
 - Marketing Story microsite
 - Office 2007/2010 transition microsite

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- TResNet 2009 event microsite
 - Develop or create the scope for innovative solutions that overcome training challenges.
Examples:
 - [Auto-LinX](#) | a method for creating links to specific pages inside the Learning Management Process. Named one of the top 40 innovations over the past 40 years.
 - [Deep-Linking Statement of Work for Learn.com's LMS](#) | this provided the framework to allow Auto-LinX to work with the new LMS
 - Consult and provide thought leadership for various training initiatives throughout the enterprise

Fellowship Bible Church

Website Designer/Developer | [9/2001 – 10/2006]

- Develop/enhance/maintain the church's main website as well as various ministry websites
- Consulted with other area churches on website development strategies specific to the needs of churches

Skills

- HTML coding (ASP, JavaScript/jQuery, Bootstrap, CSS, JSON, some PHP)
- Extensive WordPress site implementation experience
- Web server management (IIS) – both local network, hosted or Amazon Web Services (AWS)
- Graphic design for the web & print
- Knowledge of Salesforce.com platform capabilities, administration and custom app development
- Database design for dynamic websites (MS SQL Server, MySQL, Access)
- Proficient with MS Server and PC operating systems
- Proficient with MS Office and Adobe Design tools (Dreamweaver, Fireworks, Flash, Photoshop)
- AWS Server/RDS Deployment
- Network (wired and wireless) design and maintenance
- Familiar with various personality profiling systems including Birkman & Process Communication Model

Talents

- Problem solver/solution architect
- System builder/enhancer
- Multi-discipline learner
- Collaborator